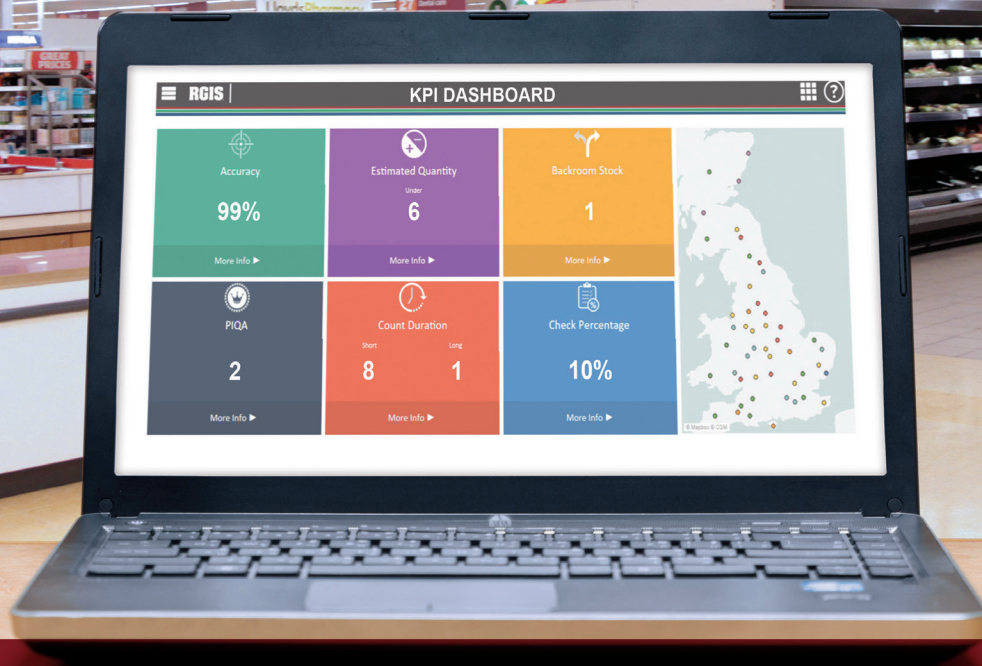


customer service

Sainsbury's



GETTING THE MOST FROM STOCKTAKING DATA USING THE RGIS DASHBOARD

Case Study: Retail Data Analytics – Sainsbury's Supermarket Chain

Sainsbury's partnered with RGIS to consolidate the data captured at each stock take and **gain insights into store and product performance**

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RGIS

GETTING THE MOST FROM STOCKTAKING DATA USING THE RGIS DASHBOARD

Case Study: Retail Data Analytics – Sainsbury's Supermarket Chain

Sainsbury's, a major nationwide supermarket chain with over 650 main stores and over 700 convenience stores, required the support of RGIS to consolidate multiple feeds of data being captured at stock takes that could then be readily drilled into for granular detail.

REQUIREMENT

Sainsbury's Loss and Prevention Department partnered with RGIS to gain greater insights into a **largely unused data set** that would not have been a priority for internal reporting teams:

- There was unexplored value in the data being captured, but with no internal resource to analyse the data and deliver the insights, this was outsourced to RGIS
- There was a need to consolidate data from multiple vendors for a full picture of exposure performance that could be drilled into by store, by region, and by product category

SOLUTION

RGIS built a **web based dashboard** for Sainsbury's, with multiple user access:

- Daily automated transfer of data, eliminated manual transfer of multiple data feeds and **enabled data preparation, cleansing, alerts and archiving** to be actioned prior to refresh of the dashboard
- RGIS worked with Sainsbury's to scope the required KPIs, along with expected **drill-down capabilities** for each view
- Standard reports were created that can be accessed in a self-serve manner with up-to-date information, with optional development for new requirements/reports ongoing
- **On-site training** for users with ongoing support when needed

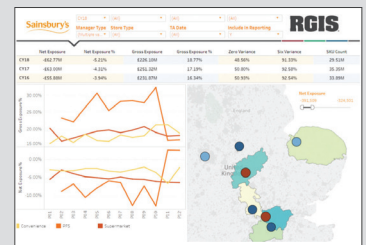
RESULTS

Sainsbury's have an online tool, with external Analyst support, that consolidates vast amounts of data:

- The dashboard offers a 'self-serve' approach to multiple users, from users who want a **high level summary of performance**, to analysts who want to extract and manipulate the data themselves
- There are four years of **data securely archived**, with two years of data to view for year-on-year trending
- The automated updates of standard reports allow users to **view their data online**, but also **schedule updates** or download and view on the move



Sainsbury's found partnering with RGIS meant that the **time, effort and cost of an internal resource to crunch data had been eliminated**



The dashboard offers a **single point of access to view multiple vendors data, and trend performance**

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Dedicated Analyst



Data Analysed



Dashboard



On-site Training



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