

# STORE SUPPORT ATTACHING RFID TAGS

Case Study: Store Support – Supermarket

RGIS was required to provide store support services to enable the supermarket to attach RFID tags to stock in store

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A supermarket, needed support to attach Radio-Frequency Identification (RFID) tags to clothing items in store.



### **REQUIREMENT**

The supermarket wanted to utilise RGIS staff's retail environment experience to support them in a project attaching RFID tags to clothing items in store:

- To work with store staff to complete the project
- To tag all items of clothing with RFID tags
- To complete within a strict timeframe



#### **SOLUTION**

RGIS worked with the supermarket and completed the following:

- · Local teams visited stores and liaised with store staff
- Scheduled support when the supermarket had the store staff completing the RFID project
- · Certain stores were identified as needing the most support



#### **RESULTS**

By partnering with RGIS, the supermarket benefited from the following:

- Completed RFID tagging project in the **strict timeframe** given
- The supermarket staff could continue with their normal duties
- The supermarket did not need to employ temporary staff to complete the project

The supermarket found that partnering with RGIS meant that by providing store support services the RFID tagging project was completed within the strict timeframe without having to employ temporary staff



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**People Services** 



**RFID Tagging** 



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**Fast Turnaround** 



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