REMODELLING AFTER STORE RENOVATION

Case Study: Retail Services – Beauty and Hygiene Retailer

A beauty and hygiene product distributor with stores, required support from RGIS to **remodel store layouts** due to store renovations

RGIS

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Wholesale distributors and founders of one of the longest-running drugstore chains on the national territory. The products provided are in around 50 sales outlets with 11,000 different items available.

REQUIREMENT

The beauty and hygiene retailer required an experienced company to remodel store layouts due to store renovations. The customer required the following:

- **Remove all stock** from existing shelves
- Understand **planograms** to put new shelves in place
- **Refilling the shelves** with stock
- **Prepare stores** ready for re-opening

SOLUTION

The beauty and hygiene retailer partnered with RGIS to complete the remodelling and restocking of renovated stores. RGIS carried out the following:

- **Experienced RGIS team** removed all stock from existing shelving
- All stock was put into a roll
- Shelving was **dismantled** and removed
- New shelving was **installed**
- Stock was removed from the roll and placed onto new shelving
- Planograms were used to ensure **store compliance**
- **All stock was checked** to be front facing for the re-opening of the stores

RESULTS

The beauty and hygiene retailer found that by outsourcing the **remodelling project** to RGIS, the following was achieved:
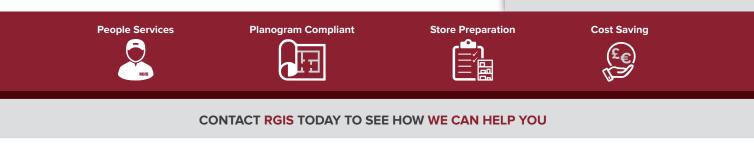
- **All stock was on the correct shelves**, ready for stores re-opening
- The customer did not need to use existing staff members which removed overtime payments, and **saved money**
- The **store was compliant** with other stores due to use of the planogram

By partnering with RGIS, the beauty and hygiene retailer was able to have renovated stores ready to **re-open on time**, which were **planogram compliant**

People Services

Planogram Compliant

Store Preparation

Cost Saving

CONTACT RGIS TODAY TO SEE HOW WE CAN HELP YOU

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