

# NATIONAL TOY STORE CHAIN FULL INVENTORY COUNT

Case Study: Retail Inventory – Toy Store Chain

A national toy store chain, needed support from RGIS to perform **inventories in the majority of stores to identify total stock levels** 

⊠ salesUK@rgis.com

**\$** +44 (0)1926 888 882

i www.rgis.co.uk



### NATIONAL TOY STORE CHAIN FULL INVENTORY COUNT

Case Study: Retail Inventory – Toy Store Chain

A national toy store chain was founded 35 years ago in Madrid and in 2018 was acquired by one of the fastest-growing, family-owned high street toy retailer in the UK. The chain which has 57 toy stores and an online store, developed a new concept store which included introducing screens to start the digitalisation of the in-store consumer experience by connecting stores to online-commerce platforms and social networks; all this enabled continued growth via innovation and to provide enhanced customer service.

#### REQUIREMENT

The toy store chain needed to perform inventories in the majority of the stores, so required RGIS to provide the following:

- · A schedule to be in place within two weeks of initial meetings
- · Complete 44 store counts in six weeks
- · No disruption to business
- · Working together with the store staff, as one team
- · Count all stock in each store including back or store rooms
- Provide reporting to show total stock from all stores by store location

# SOLUTION

The toy store chain partnered with RGIS to complete the toy store inventory project, and provided the following:

- · Scheduled a team of eight experienced RGIS auditors per store
- Organised all 44 stores to be counted within the six week time frame •
- · All toys in all departments were counted by barcode
- · Variance checking completed on-site

# RESULTS

The toy store chain found by outsourcing the toy store inventory project to RGIS, the following results were achieved:

- Accurately counted an average 24,000 items per store
- · Over 1,000,000 items counted in total
- · Missing stock was identified and located
- · The customer was very pleased with the accuracy of the counts
- · All the stock data was accurately reported in totality and by store location as requested by the customer



By partnering with RGIS, the toy store chain found that the stock data gave the accurate detail of stock located at each store location



© 2020 RGIS. All rights reserved. RGIS CS 0136 01

Stock Count

**Information Gathering** 



**Accurate Reports** 

#### CONTACT RGIS TODAY TO SEE HOW WE CAN HELP YOU



**44 (0)1926 888 882 i** www.rgis.co.uk

