

FAST-FASHION RETAILER STOCKTAKING SOLUTION

Case Study: Retail Inventory – Fast-Fashion Retailer

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A leading fast-fashion brand retailer with over 500 stores in the UK and Ireland required the support of RGIS. The retailer has a transactional website which ships to around 66 countries world-wide.



REQUIREMENT

A leading fast-fashion retailer wanted a stocktaking solution that would give extra detail per unit to more accurately analyse the stock, so required RGIS to provide the following:

- National coverage
- · Stocktake to be completed during working hours, with no disruption to business,
- Reporting that would give extra detail per unit including:

 - Style
 - Colour
 - Size



SOLUTION

The leading fast-fashion retailer partnered with RGIS to complete the detailed reporting store stocktaking project, and provided the following:

- Experienced RGIS teams worked closely with stores to confirm scheduling restrictions
- Created a tailor-made program for the customer
- RGIS maintained regular contact with all store managers
- Reviewed both stock in the back room and on the sales floor for preparation
- Accuracy checks conducted on all counts



RESULTS

The leading fast-fashion retailer found by outsourcing the detailed reporting store stocktaking project to RGIS the following results were achieved:

- Improved accuracy and availability in-store, due to the greater level of detail within the reporting
- · A process was defined to include gift card and vouchers, which reduced shrink numbers
- Reliable data gave less stock outs in-store which meant more products were available to customers

By partnering with RGIS, the fast-fashion retailer had reliable data which gave less stock outs in-store, which meant more products were available to customers



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Stock Count



Experienced Team



Accurate Reporting



Improved Accuracy and availability



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