

CLOUD INVENTORY SOLUTION FOR HIGH END RETAILER

Case Study: Retail Services – High End Retailer

The world's leading luxury goods group was looking for a **tailor-made mobile inventory management application** to standardise and make the **inventory process more accurate** in all of its points of sale around the world

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A French fashion house and luxury goods company founded in 1854 required the support of RGIS. The company produces a range of products, from luxury trunks and leather goods to ready-to-wear, shoes, watches, jewellery, accessories, sunglasses and books. The retailer is one of the world's leading international fashion houses; it sells its products through standalone boutiques, lease departments in high-end department stores, and through the e-commerce section of its website. The company operates in 60 countries with more than 450 stores worldwide.

REQUIREMENT

In order to have, remotely and in real-time, a global view of the stock levels and make the inventory data more accurate, the luxury goods company wanted personalised software accessible online, so required RGIS to:

- Simplify the inventory methodology in all its stores around the world
- · Standardise best practices and improve the operational efficiency of the internal teams
- · Increase the frequency of cycled and annual inventories
- Develop dashboards to manage the activity and identify live anomalies (overstocks, breaks and shrinkage)
- · Optimise and plan the supply of its points of sale worldwide

65 SOLUTION

To carry out this tailor-made software project, RGIS provided the following:

- . Set up a steering committee to ensure the smooth running of operations, to ensure that customer expectations were met and to maintain cohesion between the various stakeholders involved
- · Mobilised a team of experienced RGIS programmers specifically dedicated to the IT development of the mobile solution
- Developed a 100% secure computer program hosted on a private cloud •
- Deployed a simple and intuitive web application adapted to multiple platforms .
- Personalised the design to respect the client's brand identity
- Reported inventory data, collected in real-time, in the form of dashboards

RESULTS

By outsourcing the IT development of a tailor-made inventory management solution in SaaS mode to RGIS, the high end retailer has:

- · Own secure mobile solution, accessible 24 hours a day, for an unlimited number of users
- · Obtained better visibility of inventory activities carried out in the field by internal teams and improved productivity
- · Benefited from real-time data accessible from any tool via the internet
- · Improved accuracy of the results of the inventories around the world and optimised the flow of goods
- · Achieved large-scale savings by avoiding investing in data entry equipment and specific installations
- Saved time in processing and analysing global inventory data





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