

LUXURY GOODS MANUFACTURER AND RETAILER STORE COUNT

Case Study: Retail Inventory – Luxury Good Manufacturer

A luxury goods manufacturer and retailer needed a solution to complete an **accurate inventory count** of a store in Madrid



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A French luxury goods manufacturer established in 1837 required the support of RGIS. The company specialises in leather goods, lifestyle accessories, home furnishings, perfumery, jewellery, watches and ready-to-wear clothing. The manufacturer is currently in 45 countries worldwide through 306 stores, six of which are situated in Spain and Portugal.

REQUIREMENT

RGIS already provided stocktaking services for manufacturer in France, so the company reached out to RGIS to assist the Madrid operation with inventory requirements. The luxury good manufacturer required RGIS to provide the following:

- · Complete a wall-to-wall count of store in Madrid
- · Accuracy of the count was very important due to the expensive goods being counted
- Provide output files with all the data for the store

SOLUTION 53

The luxury good manufacturer partnered with RGIS to complete the wall-to-wall store count project, and provided the following:

- Scheduled a team of a supervisor and four experienced RGIS auditors
- The customer provided one resource to assist in the project
- RGIS auditors accurately counted all stock in store within seven hours
- Multiple checks were completed to confirm accuracy levels
- Ensured same reporting procedure was used as other branches worldwide

RESULTS

The luxury good manufacturer found by outsourcing the wall-to-wall store count project to RGIS, the following results were achieved:

- Precisely counted a total of 15,000 units
- Ensured no disruption was incurred to staff or customers
- · RGIS committed to a high quality count with a high percentage of controls due to the expensive products
- · Almost 100% of accuracy was achieved
- The customer was very pleased with the consistency and reporting of the counts, and are now looking for RGIS to perform all store counts across Spain and Portugal

By partnering with RGIS, the luxury goods manufacturer were very pleased with the accuracy of the counts, and are now looking for **RGIS to perform all** store counts across **Spain and Portugal**



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