

OVERNIGHT SUPERMARKET REMODELLING AND STOCK REPLENISHMENT

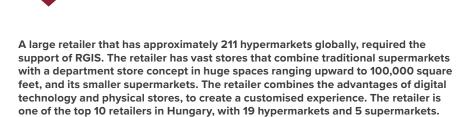
Case Study: Remodelling – Hypermarket

A large retailer required a solution to help fully remodel, replenish and install Electronic Shelf Labelling (ESL) to supermarkets overnight

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REQUIREMENT

RGIS have been working with the retailer for over 10 years providing inventories, merchandising and delivery check services. The company needed a solution to help remodel and replenish three supermarkets, so required RGIS to provide the following:

- Merchandising and remodelling experience
- Be able to work overnight, so not to impact customers or staff
- Full remodel of three stores
- Planograms had to be executed perfectly in every store
- Correctly reinstall electronic shelf labels throughout the stores



SOLUTION

The retailer partnered with RGIS to complete the overnight supermarket remodel and replenishment project, and RGIS provided the following:

- RGIS teams prepared a plan of action and procedures with the Store Managers before the project went live
- Scheduled a team of nine experienced RGIS merchandisers per store, to work overnight in 10 hours shifts
- · Working through each department, RGIS teams removed stock from shelves, conducted an inventory of the stock and assembled the shelving using the new planograms
- Once approved by the Store Managers, the shelves were restocked and new ESL systems were installed using the customer's systems



The retailer found by outsourcing the overnight supermarket remodel and replenishment project to RGIS, the following results were achieved:

- The customer found the process more efficient and accurate then using internal employees, due to the experienced RGIS merchandisers being used
- Stores did not have to close, and customers were not affected during the two weeks of the project, as RGIS teams were able to work through the night
- The stores were remodelled, stock replenished and ESL installed on time, strictly following the new planograms provided by the customer
- The customer was very happy with the accuracy and service provided by the RGIS teams that additional stores are already scheduled

By partnering with RGIS, the hypermarket had all requested stores remodelled, stock replenished and ESL installed on time without impacting customers or staff



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Planogram Compliant



Store Preparation



Electronic Shelf Labelling



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